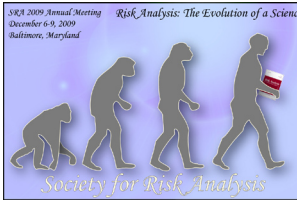


Exhibitor Prospectus and Book **Exhibit Information**



SRA 2009

Renaissance Baltimore Harborplace Hotel
Baltimore, MD
December 6-9, 2009

Risk Analysis, including risk perception, risk assessment, risk management, and risk communication, represents an interdisciplinary field. The Society for Risk Analysis (SRA) annual meeting brings together over 700 international scientists and practitioners from a wide range of disciplines who share an interest in risk analysis. Representing academia, government, industry, NGOs, private firms, and themselves, SRA members recognize the value of diverse perspectives and a shared commitment to high quality risk analysis methodology and practice.

About the Association

The Society for Risk Analysis was established in 1981 by a group of individuals representing many different disciplines who recognized the need for a society, with an international scope, which through its meetings and publications could bring together engineers, social scientists, health scientists, lawyers, public officials and others with an interest in risk analysis. These Society supported interactions have helped foster the development of the field of risk analysis and have improved the credibility of the field as well.

About the Meeting

Don't miss this opportunity to exhibit at the Annual Meeting in Baltimore, MD This 29th Annual Meeting, held at the Renaissance Baltimore Harborplace affords you the opportunity to meet the decision makers in the field. The speakers at this meeting represent the most recognized names in the industry and will attract a broad spectrum of attendees.

The meeting should draw over 700 attendees — from the public, private and university sectors, who are involved in all facets of risk analysis. Exhibiting at this Annual Meeting is a cost effective way to make sales calls.

Exhibition Features

- ❖ Tables will be in area adjacent to meeting rooms
- ❖ Complimentary meeting registration for 1 booth person
- ❖ Description of your product in the final program
- ❖ Listing of attendees sent to exhibitors after completion of meeting

Show Services and Fees

The basic charge for a tabletop exhibit is \$500. The fee includes a 6' table and 2 chairs. Electrical services can be arranged through the convention center. Approximately 60 days prior to the show, the SRA will send out a service kit to all exhibitors.

To reserve your space, you may call or fax the Society for Risk Analysis Secretariat (tabletops will be held for 30 days pending payment) or mail the enclosed application. Space can be paid for by check, American Express, Visa or MasterCard. Tabletops will be assigned on a first-come, first-served basis. For

reservations or further information contact:

Lori Strong/Sue Burk
Society for Risk Analysis
1313 Dolley Madison Blvd.,
Suite 402
McLean, VA 22101
PHONE: (703) 790-1745
FAX: (703) 790-2672
Email: LStrong@BurkInc.com or
SBurk@BurkInc.com

Exhibition Schedule

Set Up

Monday, 12/7 10 AM-Noon

Exhibits Open

Monday, 12/7 Noon-4 PM
Tuesday, 12/8 9:45 AM-4 PM
Wednesday, 12/9 9:45 AM-Noon

Tear Down

Wednesday, 12/9 Noon-2 PM

SRA Book Exhibit

The SRA 28th Annual Meeting takes place this year December 6-9 2009, in Baltimore, MD. With over 400 abstracts submitted, we are expecting a record attendance. What better place for you to promote your books and journals on risk analysis, decision making, technology assessment, occupational health and safety, natural and technological hazards and disasters, and environmental issues?

For minimal cost (\$50 per title) and effort on your part, we will take care of displaying your books and journals for the duration of the meeting. Also, we will provide meeting participants with an attractive list, complete with ordering information, of all titles on display. Those of you who have participated in previous SRA exhibits know that the convenience of such a list means more orders for you, particularly if you are willing to offer a short-term discount.

In order to compile the list, we need to have your check (payable to Society for Risk Analysis) or

American Express, Visa or MasterCard information and completed copies (one for each title) of the enclosed form by October 9, 2009. Please send these to the Society for Risk Analysis, ATTN: Lori Strong, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101. For further information please phone (703) 790-1745 or fax (703) 790-2672. Please note: SRA will not return books after the meeting.

Please send the publication directly to the hotel labeled as follows:

Renaissance Baltimore Harborplace
207 East Pratt Street
Baltimore, MD 21202
Hold for SRA
December 6-9, 2009
ATTN: Lori Strong
Box _____ of _____

Please arrange for your parcels to arrive at the hotel no earlier than the first week of December.

Many of you already know that the interdisciplinary and international constituency of the SRA is worth tapping. We hope that you will find this year's low-risk opportunity too attractive to forego!

Hotel Information

The SRA Annual Meeting room block will be at the Renaissance Baltimore Harborplace. For reservations call 800-468-3571 or use their online reservations form located at www.sra.org. The SRA room rate is \$154 single/double. **Remember the cut off for this rate is November 14, 2009 or until the SRA room block is sold out.**

