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Message from the President

Thanks to all who responded to the draft of the SRA Strategic Plan. The idea of sending out these documents to our members was to be open to - and to encourage - involvement in the process we now have in the Council to develop a Strategic Plan, with priorities and action plans. Although 37 respondents represent quite a low percentage of all SRA members, the comments made provide useful input to this process. There were many interesting observations and suggestions. I was happy to see that, on the whole, the feedback was positive, supporting the work we are doing. Strong backing was given to all three main overall goals:

Goal 1: Enhance the risk analysis science and profession

Goal 2: Influence and strengthen the impact globally

Goal 3: Expand the organizational capacity and efficiency of SRA

Most of the subgoals/strategies/activities linked to these overall goals were highlighted by one or more respondents. It is interesting to note that many respondents consider the development of a certification program important, and that we need to strengthen the work on building good relationships with other similar organizations. Communication of risk analysis knowledge was also highlighted by many.

During the Annual Meeting in New Orleans, the idea is that the SRA Council will approve the Strategic Plan with some prioritizations. We will then invite members to apply for support for projects and activities that can contribute to meeting the overall goals and these prioritizations. As mentioned in my July message, the current 'New Initiatives', which have rather strict criteria for acceptance, will be replaced by 'Strategic Initiatives', which allow broader categories of projects to be supported. What matters is that they can be linked to the strategic plan – with its prioritizations – and have a significant effect on the goals specified there. A fixed budget is allocated for the support.

It will soon be New Orleans and the Annual Meeting. A great city it is and a great conference it will be. The program has it all, in my view, and I very much look forward to seeing you there.

Best regards,



Terje Aven

Cast Your Vote in SRA's 2018 Election

Current SRA members have until **November 20, 2018** to [cast their vote](#) for each office. This is your opportunity to help shape the future of SRA by selecting next year's leaders. Candidates biographies are online within the election portal.

Vote



REGISTER TODAY

SRA 2018

RISK ANALYSIS · The Many Faces of Risk

December 2 - 6 · New Orleans, LA

We can't wait to see you in New Orleans in less than three weeks! We hope that as you finalize your plans you are prepared to take advantage of everything this great city has to offer. For those not already registered, registration for the meeting remains open and we encourage you to [register](#) ahead of the meeting's start on December 2!

Want to get out and explore the Big Easy? SRA has partnered with Gray Line Tour to offer a 10% discount to all meeting attendees for a variety of city tours on Sunday, December 2.

[Book yours today!](#)



SRA to Introduce Digital Badges at the 2018 Annual Meeting

This year, individuals who participate in a workshop at the Annual Meeting will be eligible to receive a digital badge. Digital badges are web-enabled versions of a certification or learning outcome which allows you to manage, share and verify your competencies. Badges provide your peers and employers with concrete evidence of what you've completed to earn the badge and your new capabilities. You can easily share your badges online through LinkedIn, Twitter, Facebook and email, and you can embed it in a personal website or your email signature.

SRA's badge program will be managed online through Credly's Acclaim Platform. These badges will be provided to you for no additional cost upon completion of this

year's workshops. If you have any questions about these badges, please reach out to [Melanie Preve](#) or [Heide Rohland](#).

Ready to earn your badge? [Register](#) for a workshop today!



Last Chance to Submit Abstracts for the 2019 World Congress on Risk

Contributions are invited on any topic related to risk assessment, risk characterization, risk perception, risk communication, risk management, risk governance, and policy relating to risk, in the context of risks of concern to individuals, to public and private sector organizations, and to society at local, regional, national, and global scales.

The 2019 theme “Development and Resilience” continues the tradition of distinguishing the SRA and the World Congresses on Risk for their global leading transformative roles in science and policy.

The participants are scientists and practitioners from a variety of disciplines and around the world. They are employed by government, industry, consulting firms, NGOs, military, and academic institutions, or are self employed. They innovate and invent solutions through wide-ranging academic and practical knowledge and experiences, they form collaborations across theory and practice, and they join at these Congresses and other SRA meetings to expand risk frontiers. The participants seek one another because they face problems requiring interdisciplinary perspectives and competence. Together they grow insight and capabilities for world societal challenges, including health, safety, environment, engineering and infrastructure, enterprise, emerging technologies, regulation,

communication, security, policy, finance, and many others.

[Submit Here.](#)

SRA podcast series

"LET'S TALK RISK" IS AVAILABLE TO LISTEN ONLINE & DOWNLOAD

Let's Talk Risk with the Society for Risk Analysis, the world's leading authority on risk science and its applications, helps bring clarity to the world of risk, uncertainty, and ambiguity. Visit www.sra.org for more information on the topics discussed in these episodes and for more studies found in Risk Analysis: An International Journal.

Episodes available for download:

Ep. 1: [The Uncertainty Component](#)

Ep. 2: [We've Been Underestimating Climate Change](#)

Ep. 3: [The Preservation of a Culture](#)

Ep. 4: [Clearing House at the EPA: An Attack on Science](#)

Ep. 5: [Infrastructure Management: Communities Can Profit From Disaster](#)

Ep. 6: [Boundaries in Risk Analysis: What's In and What's Out?](#)

Ep. 7: [Power Systems Resilience: Can We Rely on Renewables?](#)

Ep. 8: [Emotions Control Your Appetite for Risk](#)

Ep. 9: [A Paradigm Shift in Injury Risk Reduction](#)

Ep. 10: [Risk Science & the Regulatory Environment](#)

Ep. 11: [Building Urban Resilience](#)

Ep. 12: [How Do We Determine If Our Food Is Safe?](#)

Ep. 13: [Facing Extreme Weather: How do YOU Prepare?](#)

Ep. 14: [Risk Communication on Social Media: Making Your Messages Go Further](#)

**Call for Abstracts: 2019 SRA-Benelux Annual Conference
March 25-25, 2019, University of Luxembourg**

The 2019 SRA-Benelux Conference focuses on the theme: “**Reasoning with Uncertainty.**” Experts, practitioners and policy makers often have to make decisions under conditions of uncertainty. This sometimes leads to catastrophic outcomes, but often also results in averted disasters, innovation and unexpected discoveries. This conference, is devoted to how risk research(ers) can better inform decision-making in the face of uncertainty, anticipate negative outcomes, increase the propensity for positive outcomes, and better communicate uncertainty.

SRA-Benelux invites contributions that reflect on the conceptual and practical dimensions of uncertainty; uncertainty issues that have been neglected; new and innovative approaches to understanding and dealing with uncertainty; how policy makers, industry decision-makers, and practitioners can make better decisions under uncertainty; and uncertainty communication. Papers that address the following topical areas (in relation, but not limited to, Benelux countries) are especially welcome:

Papers that address the following topical areas (in relation, but not limited to, Benelux countries) are especially welcome:

- Systemic risks
- Brexit and future stability of the EU
- Climate change
- Health and safety
- Cybersecurity
- Artificial intelligence
- Smart cities and urban development

Abstracts can be submitted to [Dr. Catherine Wong](#) until December 1, 2018

SRA Member Spotlight: Susanne Gaube, M.Sc., PhD student in the department of

experimental psychology at the University of Regensburg, recipient of the 2018 Ortwin Renn Student Prize for Applied Risk Research.

Susanne's research project aims to investigate the psychological mechanisms of risky health behaviors, especially non-compliance with hand hygiene guidelines in hospitals. The underlying barriers and facilitators of hand hygiene are insufficiently understood.

Susanne wants to systematically study different factors that might have potential for changing people's behavior. Her presentation at the SRA-E Conference earlier this year showed that activating

injunctive social norms via an emoticon-based feedback system significantly improved hand hygiene behavior in hospital patient rooms.



Each month the SRA newsletter will feature one of its members and their work in the spotlight section. If you would like to nominate a member, please email [Melanie Preve](#).

Save the Date! **Upcoming Webinars**

*An additional email will be sent to all members
with a registration link*

Core Subjects of Risk Analysis Series

November 28: *Inclusive Governance of Risk: The Incorporation of Stakeholders in Risk Management with Ortwin Renn*

If you or your specialty group has an idea for a webinar or is interested in hosting, please contact [Brett Burk](#). All of our past webinars are available [here](#) for members.

Upcoming Scientific Liaison Coalition (SLC) Webinars

November 27: [Systematic Review Webinar Series: Practical Application of SR in the U.S](#)

Are you a member of another organization that could benefit from co-sponsoring an event with SRA?

For more information, and to apply for co-sponsorship, [click here](#).

Are you a regular contributor to an online publication or blog?

We want to help share your content! If you contribute to a publication, please email [Melanie Preve](mailto:Melanie.Preve@burk.com) and we'll be sure to share your pieces on SRA's social media channels.



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