Newsletter Contents:

- You could be the designer of SRA's new logo!
- NEW podcast episode: Emerging Health Technologies: Do The Risks Outweigh The Rewards?
- SRA Latin America introduces new Executive Committee
- SRA Member Spotlight - Meet Ragnar Lofstedt
- Upcoming SRA Webinars
- Looking for a new job? Check out SRA's job board
- Want to co-sponsor an event with SRA?
- Are you a regular contributor to a blog or online publication? We want to hear from you!

Calling all SRA members: Your creativity is wanted!

Based on feedback from the recent membership survey, SRA is exploring the possibility of adopting a new logo and invites your participation. Specifically, we seek your ideas for a new logo that represents our diverse community. The logo should be recognizable and help promote our Society’s vision statement and goals. The rest is up to you! Please read below for more details regarding logo design, contest rules & submission requirements.

How to Enter the Contest

Submissions will be accepted through July 31, 2019. In order for your entry to be submitted and reviewed by SRA’s Executive Committee and Council, all entries must be submitted directly to sracomms@burkinc.com by midnight ET on July 31.
Logo Requirements

- **Professional**: This logo will featured on our website, our social media platforms and other mediums (stationary, pamphlets, banners, etc). As a result, while we want the logo to be eye-catching, it must still be legible.

- **Theme**: Logo must promote the vision and goals of the Society.

- **Color**: The logo should be created in black and white.

- **Integrity**: Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

- **Format**: Your design can be submitted in any format of your choosing, it can be created digitally or drawn by hand and electronically scanned. Your design must include a brief written description of the attributes you have chosen to include and how they represent the Society and its members.

Contest Details

Winners will be selected by the SRA Executive Committee and Council. Contestants agree that SRA may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the Society for Risk Analysis. Additionally, the Society for Risk Analysis may alter, modify or revise the logo as it sees necessary to achieve the goals of the Society. The Society for Risk Analysis reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

**Prize**

Contest winner will receive free registration to the 2019 Annual Meeting (this prize covers the registration fees, not the annual membership dues).
SRA podcast series
"LET'S TALK RISK" IS AVAILABLE TO LISTEN ONLINE & DOWNLOAD

Let’s Talk Risk with the Society for Risk Analysis, the world’s leading authority on risk science and its applications, helps bring clarity to the world of risk, uncertainty, and ambiguity. Visit www.sra.org for more information on the topics discussed in these episodes and for more studies found in Risk Analysis: An International Journal.

Episodes available for download:
NEW: Emerging Health Technologies: Do The Risks Outweigh The Rewards?
Ep. 1: The Uncertainty Component
Ep. 2: We've Been Underestimating Climate Change
Ep. 3: The Preservation of a Culture
Ep. 4: Clearing House at the EPA: An Attack on Science
Ep. 5: Infrastructure Management: Communities Can Profit From Disaster
Ep. 6: Boundaries in Risk Analysis: What's In and What's Out?
Ep. 7: Power Systems Resilience: Can We Rely on Renewables?
Ep. 8: Emotions Control Your Appetite for Risk
Ep. 9: A Paradigm Shift in Injury Risk Reduction
Ep. 10: Risk Science & the Regulatory Environment
Ep. 11: Building Urban Resilience
Ep. 12: How Do We Determine If Our Food Is Safe?
Ep. 14: Risk Communication on Social Media: Making Your Messages Go Further

SRA Member Spotlight: Ragnar Lofstedt, Ph.D., recipient of the 2018 SRA Distinguished Educator Award.

Ragnar has spent the last year working on understanding the possible implications of Brexit on evidence based and risk informed policy making in Europe.

Each month the SRA newsletter will feature one of its members and their work in the spotlight section. If you would like to nominate a member, please email Melanie Preve.

Upcoming Webinars

Wednesday, July 3, 11am ET: How risk research can inform professional practice – Experiences from disaster risk management research in Sweden

All members will receive a separate email with registration information.

Interested in hosting a webinar this year?
Please contact Shital Thekdi or Royce Francis.

Are you a member of another organization that could benefit from co-sponsoring an event with SRA?
For more information, and to apply for co-sponsorship, click here.

Looking for a change? Check out SRA's job board for new career opportunities in risk analysis.

Are you a regular contributor to an online publication or blog?
We want to help share your content! If you contribute to a publication, please email Melanie Preve and we'll be sure to share your pieces on SRA's social media channels.

Copyright © 2019 Burk & Associates, Inc., All rights reserved.

Want to change how you receive these emails?
You can update your preferences or unsubscribe from this list.