

# Call for Sponsorship

2020 Annual Meeting

## **SRA 2020**

Risk Science for Sustainability

December 13 - 17





Join us from the comfort of your home/office for this year's virtual **SRA Annual Meeting** from **December 13-17, 2020**, for the premier opportunity to discuss all avenues of risk analysis with other risk enthusiasts from around the globe. This year's theme is, "Risk Science for Sustainability."

Expect the same exceptional standard in education and presentations that you have become accustomed to from SRA. We have taken into consideration everything that you love about the SRA Annual Meeting and transformed it into a virtual interaction.

Our 2020 exhibition is designed to entice attendees and drive business!

**Your Target Audience Awaits:**

- Maximize your exposure
- Generate new sales prospects
- New recruitment opportunities
- Demonstrate your leadership in the industry

Use this Prospectus to plan for success. Contact us at [meetings@sra.org](mailto:meetings@sra.org).

We are at your service, so let's get started!

**Here's to surpassing your business goals at the SRA 2020 Annual Meeting!**



# About SRA



The **Society for Risk Analysis (SRA)** is a multidisciplinary, interdisciplinary, scholarly, international society that provides an open forum for all those who are interested in risk analysis. Risk analysis is broadly defined to include risk assessment, risk characterization, risk communication, risk management, and policy relating to risk, in the context of risks of concern to individuals, to public- and private-sector organizations, and to society at a local, regional, national, or global level.

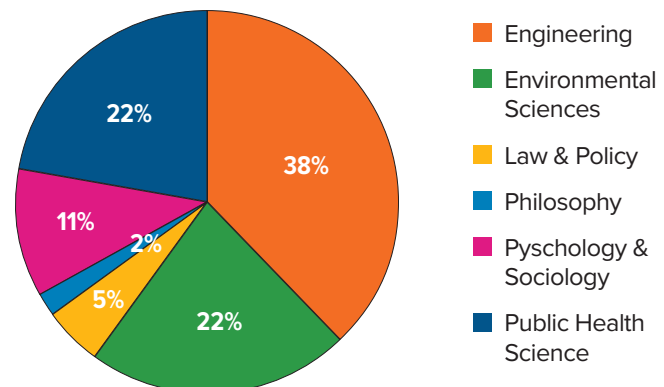
SRA was established in 1980 and has grown significantly since its founding. The Society has held an annual meeting continuously since 1981. SRA's flagship journal, *Risk Analysis: An International Journal*, has been published continuously since 1981 and is the leading scholarly journal in the field of risk analysis.

There are nearly 2,000 members of SRA and many more members of its regional organizations. Members are from academia, government, industry, consulting, and non-governmental organizations. This diverse membership makes SRA a particularly relevant forum for the discussion of leading issues in risk analysis.

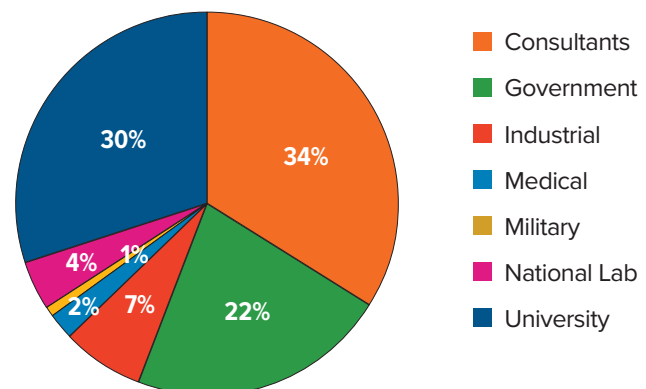
## Specialty Groups representing:

- Advanced Materials and Technologies
- Applied Risk Management
- Decision Analysis and Risk
- Dose Response
- Ecological Risk Assessment
- Economics and Benefits Analysis
- Engineering and Infrastructure
- Exposure Assessment
- Foundational Issues in Risk Analysis
- Microbial Risk Analysis
- Occupational Health and Safety
- Risk and Development
- Risk Communication
- Risk Policy and Law
- Security and Defense

## Membership Discipline



## Membership Employment



# Why Exhibit?

## Increased Global Audience

We anticipate that this year's meeting attendance will be greater than ever as organizations from around the globe will be able to allow more individuals to participate in the virtual Annual Meeting from their office or home. Our immersive virtual format will offer attendees an efficient way to learn about your products and services.

## Cost Savings

Your company will save thousands of dollars in travel costs, booth fees and shipping charges. Our virtual environment will allow you to connect with professionals and decision makers who are actively seeking information and solutions.

## Networking Opportunities

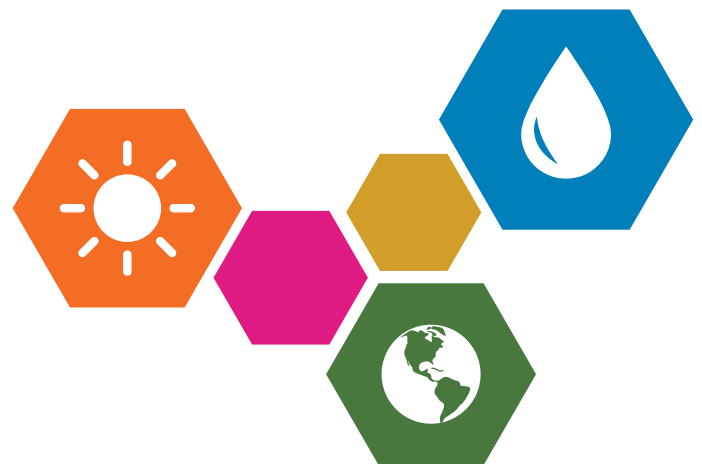
A virtual meeting can make accessing your audience easier than in person. Instead of perhaps missing prospective clients as they rush from session to session, attendees can request information with the click of a button and set up one-on-one meetings.

## Extended Visibility

Exposure to your organization will not end when the live meeting is over. Our virtual exhibit hall will remain active afterwards to allow you more time to interact and converse with potential clients and customers.

## Lead Generation

The new online platform will provide analytics on those attendees who visited your booth and are interested in hearing more about your products and services.



# Exhibit Opportunities

## Virtual Exhibit Booth \$400

- Dedicated page with company logo and customizable banner header
- Organization description
- Embedded videos such as commercials or demonstrations
- Downloadable collateral, such as brochures or flyers
- Website URL links
- Searchable description tags
- Downloadable list of attendees that visit the page
- Attendees can request more information with one click
- Attendees can request a one-on-one meeting
- Ability to add polls to your page
- Logo on virtual floor plan
- Listing on SRA meeting website
- Complimentary meeting registration for one staff member

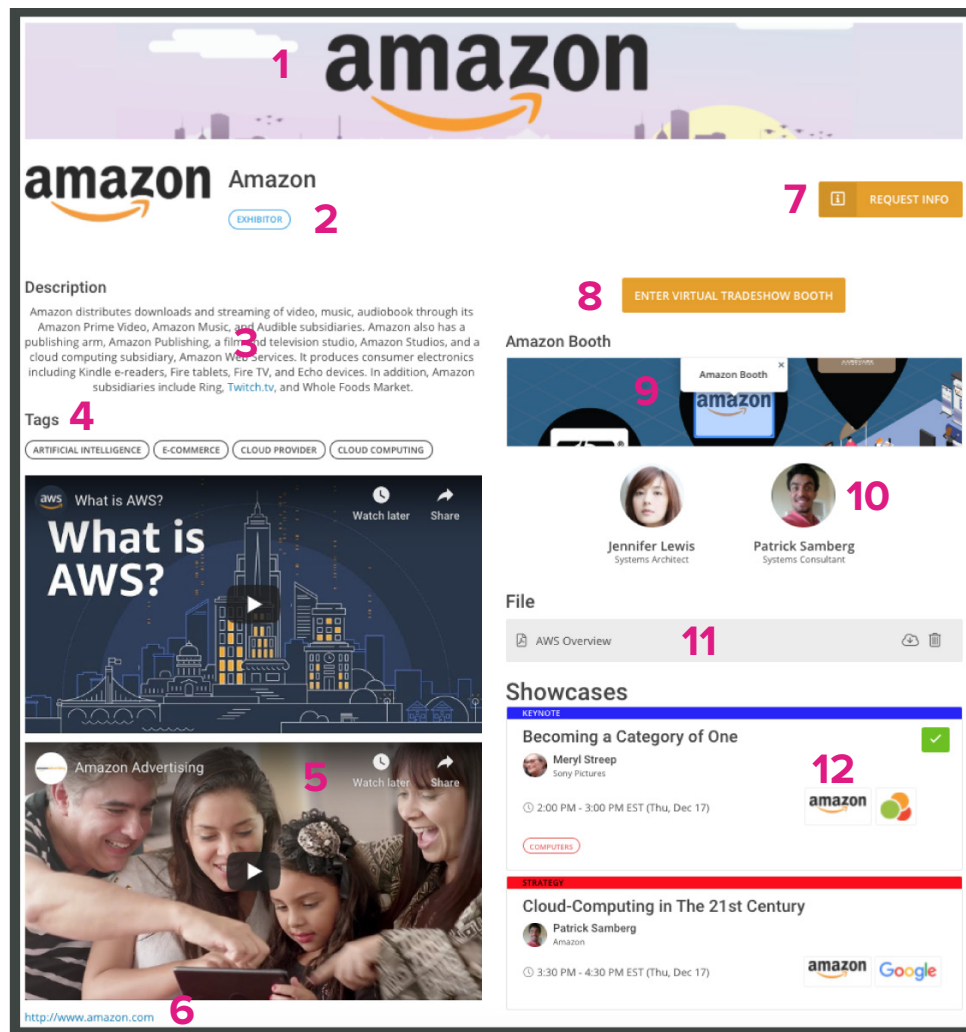
## NEW!! University Exhibit Booth \$200

New this year, SRA will have special virtual exhibit booths for colleges and universities that wish to promote their organizations. Qualified institutions will receive all the benefits above, except for the complimentary meeting registration.

Interested in recruiting for your institution? This virtual platform allows your college or university to reach a larger audience to find qualified candidates.



# Virtual Exhibit Booth Sample



1. Company logo and customizable banner header
2. Exhibitor/Sponsor ribbons
3. Organization description
4. Searchable description tags
5. Embedded videos such as commercials or demonstrations
6. Website URL links
7. Attendees can request information with one click
8. List of attendees that visit the page
9. Virtual floor plan link
10. Easily contact your staff
11. Downloadable brochure or flyers
12. Optional session sponsorship

# Additional Opportunities

## Workshop/Session Sponsorship\* \$300

Sponsor a session in the scientific program. Your logo will appear on the session and in the agenda as well as on your exhibit page.



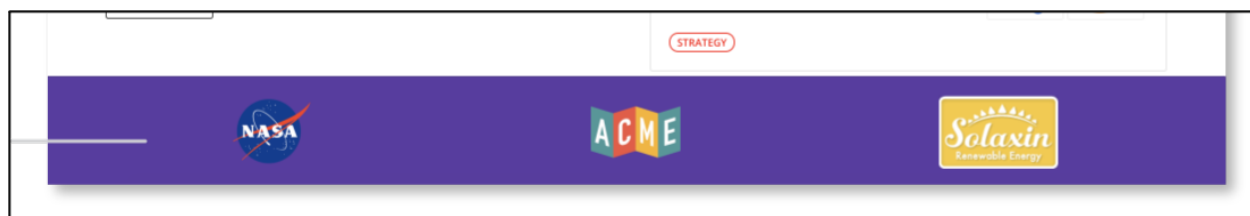
## Banner Advertisement \$400

Rotating banner advertisement on the virtual platform home page.



## Footer Advertisement \$250

Static banner advertisement at the bottom of the virtual platform home page.



*\*Session sponsorship is subject to approval by the program committee*

# Sponsorship Packages

## GOLD

**\$1,150**

- Virtual exhibit booth with two complimentary meeting registrations
- Logo in rotating banner advertisement on virtual platform home page
- Optional session sponsorship\*
- Sponsorship acknowledgement with logo on SRA website and virtual meeting platform
- Sponsorship acknowledgement on social media
- Dedicated sponsor page
- Logo acknowledgment on sponsorship session slide
- Sponsorship acknowledgment at plenary session

## SILVER

**\$800**

- Virtual exhibit booth with one complimentary meeting registration
- Logo in rotating banner advertisement on virtual platform home page
- Sponsorship acknowledgement with logo on SRA website and virtual meeting platform
- Sponsorship acknowledgement on social media
- Dedicated sponsor page
- Logo acknowledgment on sponsorship session slide
- Sponsorship acknowledgment at plenary session

## BRONZE

**\$500**

- Logo in rotating banner advertisement on virtual platform home page
- Sponsorship acknowledgement with logo on SRA website and virtual meeting platform
- Sponsorship acknowledgement on social media
- Dedicated sponsor page
- Logo acknowledgment on sponsorship session slide
- Sponsorship acknowledgment at plenary session

Contact [meetings@sra.org](mailto:meetings@sra.org) for more information about sponsorship opportunities.

*\*Session sponsorship is subject to approval by the program committee.*



# SRA 2020 Virtual Exhibit/Sponsorship Contract

## ORGANIZATION INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

Pre-Event Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Pre-Event Contact Email \_\_\_\_\_

*(All exhibitor communications will be emailed to the pre-convention contact)*

## VIRTUAL EXHIBIT HALL

Exhibit Booth \$400 \$ \_\_\_\_\_

University Booth \$200 \$ \_\_\_\_\_

## SPONSORSHIP

Gold \$1,100 \$ \_\_\_\_\_

Silver \$800 \$ \_\_\_\_\_

Bronze \$500 \$ \_\_\_\_\_

Additional Item \$ \_\_\_\_\_

## PAYMENT INFORMATION

Signed contract to: meetings@sra.org or Fax to: (412) 532-3747

☐ Company Check: To pay by check, please send a request to meetings@sra.org for an invoice.

☐ Credit Card: ☐ VISA ☐ MasterCard ☐ American Express

Card # \_\_\_\_\_ CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Cardholder Address \_\_\_\_\_

City \_\_\_\_\_ State/Country \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Cardholder Email \_\_\_\_\_ Cardholder Phone \_\_\_\_\_

## AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Society for Risk Analysis. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future SRA Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit signed contract to: meetings@sra.org or Fax to: (412) 532-3747.