

Candidate for Councilor



BIOGRAPHICAL SKETCH

Laura Nicole Rickard, Ph.D.
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Education

Cornell University Ithaca, New York Communication Ph.D., 2012 Cornell University Ithaca,
New York Communication MS, 2008 Brown University Providence, Rhode Island
Environmental Studies BA, 2004

Positions

Sept. 2018 – Associate Professor, Dept. of Communication & Journalism, University of Maine
2015 - 2018 Assistant Professor, Dept. of Communication & Journalism, University of Maine
2012 – 2015 Assistant Professor, Dept. of Environmental Studies, SUNY-ESF 2010 – 2012
Research Assistant, Dept. of Communication, Cornell University 2006 – 2009 Teaching Assistant,
Dept. of Communication, Cornell University

Selected Publications **student authors underlined*

Johnson, B. B., & **Rickard, L. N.** (2022). Sense of place and perceived community change in perceived impacts of and cooperation with local aquaculture development in the U.S. *Journal of Environmental Psychology*. doi:10.1016/j.jenvp.2022.101882

Johnson, B. B., & **Rickard, L. N.** (2022). Trust, familiarity, benefits, and risks in local cooperation with land-based recirculating aquaculture facilities in three U.S. communities. *Risk Analysis*. doi: 10.1111/risa.14015

Rickard, L. N., Houston, C. L., McGreavy, B., Johnson, B., & Gurney, G. (2022). Fish prisons and Bluehouses: Perceived risks and benefits of land-based aquaculture in four U.S. communities. *Environmental Communication*. doi: 10.1080/17524032.2022.2062020

Roche, A., **Rickard, L. N.**, Huguenard, K., & Spicer, P. (2022). Who's tapped out and what's on tap? Tapping into engagement within a place-based citizen science effort. *Society and Natural Resources*. doi: 10.1080/08941920.2022.2056668

Rickard, L. N. (2021). Pragmatic and (or) constitutive? On the foundations of contemporary risk communication. *Risk Analysis*, 41(3), 466-479. doi: 10.1111/risa.13415

Rickard, L. N., Yang, J. Z., Liu, V., & Boze, T. (2021). Fish tales: How narrative modality, emotion, and transportation influence support for sustainable aquaculture. *Science Communication*, 43(2), 252-

275. doi: [10.1177/1075547020987555](https://doi.org/10.1177/1075547020987555)

- Yang, J. Z., **Rickard, L. N.**, Liu, Z., & Boze, T. (2021). Too close to care? A replication study to re-examine the effect of cued distance on climate change engagement. *Environmental Communication*, 15(1), 1-11. doi: [10.1080/17524032.2020.1777181](https://doi.org/10.1080/17524032.2020.1777181)
- Rickard, L. N.**, Britwum, K., Noblet, C. L., & Evans, K. (2020). Factory-made or farm fresh? Measuring support for aquaculture policy among U.S. residents. *Marine Policy*, 115. doi: [10.1016/j.marpol.2020.103858](https://doi.org/10.1016/j.marpol.2020.103858)
- Schuldt, J. P., **Rickard, L. N.**, & Yang, Z. J. (2018). Does reduced psychological distance increase climate engagement? On the limits of localizing climate change. *Journal of Environmental Psychology*, 55, 147-153. doi: [10.1016/j.jenvp.2018.02.001](https://doi.org/10.1016/j.jenvp.2018.02.001)
- Rickard, L. N.**, Schuldt, J. P., Eosco, G. M., Scherer, C. W., & Daziano, R. A. (2017). The proof is in the picture: The influence of imagery and experience in perceptions of hurricane messaging. *Weather, Climate and Society*, 9, 471-485. doi: [10.1175/WCAS-D-16-0048.1](https://doi.org/10.1175/WCAS-D-16-0048.1)
- Rickard, L. N.**, Yang, Z. J., Schuldt, J. P., Eosco, G. M., Scherer, C. W., & Daziano, R. A. (2017). Sizing up a superstorm: Exploring the role of recalled experience and attribution of responsibility in judgments of future hurricane risk. *Risk Analysis*, 37(12), 2334-2349. doi: [10.1111/risa.12779](https://doi.org/10.1111/risa.12779)
- Rickard, L. N.**, Yang, Z. J., & Schuldt, J. P. (2016). Here and there, then and now: How climate ‘departure dates’ influence climate change engagement. *Global Environmental Change*, 38, 97-107. doi: [10.1016/j.gloenvcha.2016.03.003](https://doi.org/10.1016/j.gloenvcha.2016.03.003)
- Rickard, L. N.**, Yang, Z. J., Seo, M., & Harrison, T. M. (2014). The “I” in climate: The role of individual responsibility in systematic processing of climate change information. *Global Environmental Change*, 26, 39-52. doi: [10.1016/j.gloenvcha.2014.03.010](https://doi.org/10.1016/j.gloenvcha.2014.03.010)
- Rickard, L. N.** (2014). Perception of risk and the attribution of responsibility for accidents. *Risk Analysis*, 34(3), 514-528. doi: [10.1111/risa.12118](https://doi.org/10.1111/risa.12118)

Synergistic Activities

- Affiliated Faculty, University of Maine Aquaculture Research Institute (2019 – present), Climate Change Institute (2016 – present), and Senator George J. Mitchell Center for Sustainability Solutions (2017 – present)
- Recent grant: National Oceanic and Atmospheric Association (NOAA), National Sea Grant Program – Project Title: *Fish, Farms, and Shared Futures: Defining Public Perceptions of Land-based Aquaculture to Support Sustainable Decision-making* (NA190AR4170327) (PI; \$375,070; September 1, 2019 – August 31, 2022)
- Associate Editor, *Environmental Communication* (2018 – 2019); Editorial Board (2019 – present)
- Editorial Board, *Science Communication* (June 2021 – present)
- Editorial Board, *Risk Analysis* (April 2022 – present)
- External Advisory Board, Sea Grant–NOAA National Centers for Coastal Ocean Science (NCCOS) Mid-Atlantic Aquaculture Siting and Development Project (May 2022 – present)
- Immediate Past-Chair, Risk Communication Specialty Group, Society for Risk Analysis, (January 2019 – December 2020); Chair (January – December 2018); Chair-Elect (January – December 2017); conference program committee (2016, 2018); Secretary/Treasurer (2013 – 2015); student representative (2011)
- Invited participant in a National Park Service two-day national planning workshop of scholars and practitioners: “Individual, innovative, and impactful: Communicating science for our second century” (April 2018: Fort Collins, CO)
- Reviewer, Decision, Risk, and Management Sciences (DRMS) program, National Science Foundation

(2016 – present)