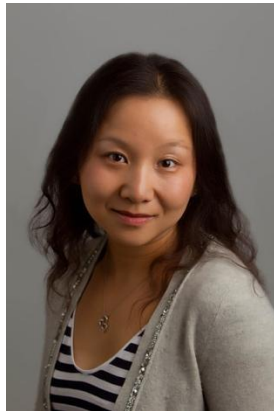


Candidate for Treasurer-Elect

Janet Z. Yang, Ph.D.
Professor
Department of Communication
University at Buffalo



Dr. Janet Yang is a risk communication expert who conducts social scientific research on cognitive and emotional determinants of risk perception, information behavior, and strategic messaging. She is the recipient of the Chauncey Starr Award from the Society for Risk Analysis and the Hillier Kriegbaum Under 40 Award from the Association for Education in Journalism and Mass Communication.

As a member of SRA, Dr. Yang has served the society primarily through the Risk Communication Specialty Group (RCSG) and the journal *Risk Analysis*. She served as the Chair Elect for RCSG from 2014 to 2015 and Chair from 2015 to 2016. Since 2017, she has organized the student paper competition for RCSG. Dr. Yang has served on the Editorial Board for *Risk Analysis* since 2018, and she received the best reviewer recognition from *Risk Analysis* in 2019.

Dr. Yang has published over 80 peer reviewed journal articles and several book chapters. She has given 130+ presentations at international conferences and delivered 20+ invited talks. Her primary research interest is in the communication of risk topics in a broad range of environmental and health contexts. In particular, some of her recent projects examine public risk perception and communication behaviors related to the COVID-19 pandemic, vaccination, climate change, air pollution, and PFAS contamination. Her research has been funded by the National Science Foundation, the Leukemia & Lymphoma Society, among others. Dr. Yang's research has been covered in national and international media such as the New York Times, BBC, NPR, and the Smithsonian Magazine.

Dr. Yang is honored to be nominated to serve as Secretary for SRA. SRA has been an important part of her academic career since 2006, helping her to disseminate research findings among an interdisciplinary audience and receive invaluable feedback from other experts. She has introduced many graduate students to SRA over the years. If elected, she will work diligently to maintain records of the Society, keep the minutes of the meetings of the Society, send notification of all meetings of the Society, and archive important historical Society documents.

Dr. Yang received her Bachelor's degree in Journalism from Fudan University in Shanghai, China, her Master's degree in Communication from Marquette University, and her Ph.D. in Communication from Cornell University.

Janet Z. Yang
Department of Communication
University at Buffalo, The State University of New York

Education

- Doctoral of Philosophy (2009), Cornell University, Ithaca, NY, USA
- Master of Arts (2005), Marquette University, Milwaukee, WI, USA
- Bachelor of Arts (2003), Fudan University, Shanghai, China

Employment

University at Buffalo, Department of Communication (2009 - present)

- Professor (2021 - present)
- Associate Professor (2015 - 2021)
- Assistant Professor (2009 - 2015)

Selected Awards

- 2022: Exceptional Scholar Sustained Achievement Award, University at Buffalo
- 2021: Chauncey Starr Award, Society for Risk Analysis
- 2020: Hillier Kriegbaum Under 40 Award, Association for Education in Journalism and Mass Communication

Selected Research Grants (total grants: 13)

- New York State Department of Environmental Conservation, "Initiative on Plastics Recycling & Innovation, a NYS Center of Excellence," role: co-PI, 2022-2025 (\$4,500,000)
- NSF#2020597, "RAPID: Psychological distance and risk perception related to the 2019 novel coronavirus (2019-nCoV) outbreak," role: PI, 2020-2022 (\$197,402)

Selected Publications

Total journal articles: 81; other publications: 9; conference papers: 134

- Wong, J. CS., & Yang, J. Z. (in press). Comparative Risk: Dread and Unknown Characteristics of the COVID-19 Pandemic vs. COVID-19 Vaccines. *Risk Analysis*. <https://doi.org/10.1111/risa.13852>
- Yang, J. Z., Dong, X., & Liu, Z. (2022). Systematic processing of COVID-19 information: Relevant channel beliefs and perceived information gathering capacity as moderators. *Science Communication*, 44(1), 60-85. <https://doi.org/10.1177/10755470211044781>

Selected Professional Activities

- Associated Editor: *Environmental Communication* (2019-present)
- Editorial Board: *Communication Research* (2020-present); *Journal of Health Communication* (2021-present); *Risk Analysis* (2018-present); *Science Communication* (2013-present)
- Advisory Board: Division of Social and Economic Sciences; Decision, Risk, and Management Sciences (DRMS) program, National Science Foundation