

Society for Risk Analysis 2024 Annual Meeting

*Beyond the Horizon:
Strategies for Managing Unseen Risks*



**December 8-12, 2024
JW Marriott Austin
Austin, Texas**



About SRA

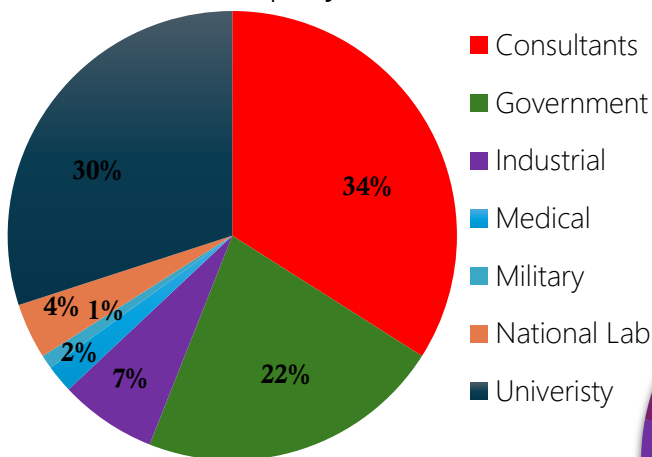
The Society for Risk Analysis (SRA) is a multidisciplinary, interdisciplinary, scholarly, international society that provides an open forum for all those who are interested in risk analysis. Risk analysis is broadly defined to include risk assessment, risk characterization, risk communication, risk management, and policy relating to risk, in the context of risks of concern to individuals, to public- and private-sector organizations, and to society at a local, regional, national, or global level.



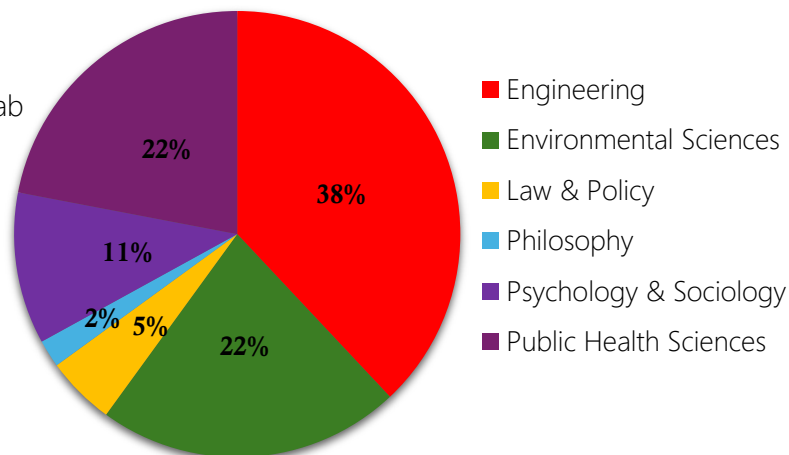
SRA was established in 1980 and has grown significantly since its founding. The Society has held an annual meeting continuously since 1981. SRA's flagship journal, *Risk Analysis: An International Journal*, has been published continuously since 1981 and is the leading scholarly journal in the field of risk analysis.

With close to 1000 members and many more throughout its vast network of regional organizations, SRA is the foremost Society for Risk Analysis. Members are from academia, government, industry, consulting, and non-governmental organizations. This diverse membership makes SRA a particularly relevant forum for the discussion of leading issues in risk analysis.

Member Employment



Membership Discipline



SRA 2024 Meeting

The [Society for Risk Analysis \(SRA\) 2024 Annual Meeting](#) will be held from Sunday, December 8, 2024, to Thursday, December 12, 2024, in Austin, Texas., at the JW Marriott Austin Hotel.

The Annual Meeting contains multiple formats for industry professionals to present their scientific information, including symposia, roundtables, oral presentations, and posters.

Specialty Groups include:

- **Advanced Materials and Technologies**
- **Applied Risk Management**
- **Decision Analysis and Risk**
- **Ecological Risk Assessment**
- **Economics and Benefits Analysis**
- **Engineering and Infrastructure**
- **Exposure Assessment**
- **Foundational Issues in Risk Analysis**
- **Hazard & Dose Response**
- **Justice, Equality and Risk**
- **Microbial Risk Analysis**
- **Occupational Health and Safety**
- **Resilience Analysis**
- **Risk Communication**
- **Risk Policy and Law**
- **Security and Defense**

SESSIONS

COURSES

NETWORKING ³

Title Sponsorships

PLATINUM

\$5,000

- ✓ One tabletop exhibit in a prime location
- ✓ Three complimentary conference registrations
- ✓ Full-page advertisement in a prime location in the program available online in a downloadable format
- ✓ Advertisement in the meeting mobile app
- ✓ Official sponsor of meeting opening reception, including logo napkins and signage (based on availability)
- ✓ Program acknowledgement as Platinum meeting sponsor
- ✓ Signage at the registration desk with logo
- ✓ Onscreen acknowledgment at the plenary session
- ✓ Acknowledgement on the SRA website, social media, and promotional materials

GOLD

\$3,000

- ✓ One tabletop exhibit in a prime location
- ✓ Two complimentary conference registrations
- ✓ Full-page advertisement in the program available online in a downloadable format
- ✓ Advertisement in the meeting mobile app
- ✓ Official sponsor of a coffee break with logo signage and program book acknowledgment
- ✓ Program acknowledgement as Gold meeting sponsor
- ✓ Signage at the registration desk with logo
- ✓ Onscreen acknowledgment at the plenary session
- ✓ Acknowledgement on the SRA website, social media, and promotional materials

SILVER

\$2,000

- ✓ One tabletop exhibit in choice of location
- ✓ Two complimentary conference registrations
- ✓ Half-page acknowledgment in the program available online in a downloadable format
- ✓ Program acknowledgment as Silver meeting sponsor
- ✓ Signage at the registration desk with logo
- ✓ Onscreen acknowledgment at the plenary session
- ✓ Acknowledgement on the SRA website, social media, and promotional materials

BRONZE

\$900

- ✓ Half-page acknowledgment in the program available online in a downloadable format
- ✓ Program acknowledgement as Bronze meeting sponsor
- ✓ Signage at the registration desk with logo
- ✓ Onscreen acknowledgment at the plenary session
- ✓ Acknowledgement on the SRA website, social media, and promotional materials

Sponsorship Opportunities

Lanyards

\$1,500

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges.

Conference Tote Bag

\$2,000

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the exhibit area.

Poster Reception

\$3,000

Help sponsor the poster reception and kick-off the meeting with your message. Signage will be displayed throughout the reception as well as logo napkins.

Advertising in Online Final Program

Include an advertisement in the program! The final program will be available online in a downloadable format.

Full Page Ad.....\$250.00

Half Page Ad.....\$150.00

Coffee Break

\$2,000

Help sponsor one of the morning or afternoon refreshment breaks for attendees. Break will include logo signage.

Insert/Handouts

\$400

Have your flyers distributed to all the attendees upon registering.

Conference Pens

\$900

Have your company logo on pens given to all attendees and used throughout the meeting.

Pre-Event Email Blast

\$175

Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants with the content you create. Availability is limited so reserve today.

Slide Advertisement

\$300 per day

Get visibility in the session rooms. Your organization's advertisement slide will be projected on-screen during the session breaks.

Childcare Services

\$1,000

Assist in providing childcare to the SRA attendees. Your logo will be printed on signage at the event and acknowledged on the SRA website and the program book.

Mobile App Advertisement

\$500

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear in the mobile meeting app.

Contact exhibits-sponsors@sra.org
for more information

Exhibit Opportunities

Exhibitor Fees:

Standard Tabletop Exhibit Space	\$750
Professional Society	\$525

EXHIBITOR SCHEDULE*

MOVE IN

Sunday, December 8 3:00 pm – 6:00 pm

EXHIBIT HOURS*

Monday, December 9 10:00 am - 3:30 pm

Poster Reception 6:00 pm – 8:00 pm

Tuesday, December 10 9:30 am – 4:00 pm

Wednesday, December 11 9:30 am – 4:00 pm

BREAK DOWN

Wednesday, December 11 4:00 pm – 6:00 pm

Meeting ends Thursday, December 12

*schedule subject to change

Exhibitor Package Includes:

- ✓ **Draped table and two chairs, identification sign with organization's name**
- ✓ **Displays include ONE complimentary full-meeting registration per exhibit space, allowing staff to attend the scientific program**
- ✓ **Company description and contact information in the online program book (due to SRA by November 1, 2024)**
- ✓ **Access to discounted hotel rates via the conference website**
- ✓ **Complimentary food and drink for some meeting events and breaks**

Don't miss out on the chance to network with attendees from Academia, Government, Industry, NGOs, Research Analytical Services, Private Firms, and Policy Makers!

Contact exhibits-sponsors@sra.org for more information!



2024 SRA Sponsorship Application & Contract

ORGANIZATION INFORMATION

Company Name _____

Address _____

City _____

State _____ Postal _____ Country _____

Phone _____

Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

EXHIBIT SPACE

Tabletop Exhibit Space.....\$750 \$ _____

Professional Society/Non-Profit.....\$525 \$ _____

SPONSORSHIP

Sponsorship Level/Item

Amount

_____ \$ _____

BOOTH ATTENDEES

Exhibitors will receive information on how to register their staff in October.

COMPANY LISTING

Please submit your Company's 50-word description by November 1, 2024, for inclusion in the Final Online Program at <https://forms.gle/d888AGMEHtFZyR8> or email to exhibits-sponsors@sra.org

PAYMENT INFORMATION

Submit the signed contract to exhibits-sponsors@sra.org, and an invoice will be sent for payment. Payment must be received by November 1, 2024, in order to be included in the Final Program.

Company Check

Checks are to be in US Dollars only and drawn on US Banks. Make checks payable and mail to:

Society for Risk Analysis

950 Herndon Parkway

Suite 450

Herndon, VA 20170

Credit Card - A link will be sent to pay securely online

AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Society for Risk Analysis. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future SRA Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature _____ Date _____

Submit the signed contract to: exhibits-sponsors@sra.org

Rules & Regulations

- 1. Location and Exhibit Dates:** The Exhibition will be held at the JW Marriott Austin Hotel from December 9-11. The exhibit area will be open free of charge to the meeting registrants
- 2. All booth personnel must register using the exhibitor reservation form. One registrant per booth is allowed; this registrant may attend sessions.**
- 3. Standard and Special Booth Equipment:** The exhibit fee includes one draped table and two chairs. An identification sign is furnished for the table. All independent service companies performing work at the show site must submit certificates of insurance for both workers' comprehensive and general liability insurance at amounts established by the state of Texas. Deadline for receipt of these materials is November 1. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
- 4. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, avoid confusion in firm names, solve competitive conditions, or similar reasons. No such transfer will be made without written notice to the Exhibitor. An exhibitor may not share or sublet space with another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.**
- 5. General Regulations:** Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.
- 6. Exhibitor will be responsible for any business license required by the state of Texas. Exhibitor will be responsible for sales tax owed to the state of Texas, on any transactions made on the show floor. No exhibitor will be permitted to give away premium items nor to conduct any prize drawings, awards for the signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.**
- 7. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.**
- 8. All exhibit and booth materials, particularly drapes, curtains, table covers, etc., must comply with Federal, State, and City Fire Laws, Insurance Underwriter, and Venue Safety Regulations and must be flame-proof. All packing containers, excelsior, and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials that will pass fire inspection. Decorations of paper, pine boughs, leafy decorations, or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Exhibits cannot block aisles and fire exits.**
- 9. In their own best interest and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed once it has been set up without permission of the Exhibit Manager.**
- 11. Due to the tremendous value of exhibits, it is impractical and impossible to insure the Exhibitor's equipment against loss, theft, damage, and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the, nor Burk and Associates Inc., nor any subcontractors, Society for Risk Analysis or will be responsible for any injury, loss, or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.**
- 12. The Society for Risk Analysis and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If the exhibit fails to arrive, the Exhibitor will be, nevertheless, responsible for booth rent, and no refund will be made. Exhibitors should carry insurance against such risks.**
- 13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with the Exhibit Manager's permission.**
- 14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.**
- 15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths when such damage appears, the Exhibitor is liable to the owner of the property so damaged.**
- 16. The Exhibitor will engage at its expense and through the official decorator where the venue so requires all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.**
- 17. By registering for the meeting, all participants agree to abide by and accept the Code of Conduct <https://www.sra.org/events-webinars/annual-meeting/sra-annual-meeting-code-of-conduct-and-harassment-policy/>.**
- 18. If the booth space contracted for is canceled after 1 November 2024, the Society is entitled to the full amount of the booth space charge. If the booth space reserved is canceled on or before 1 November 2024, 50% of the fee will be retained by the Society, and the balance will be refunded. If sponsorship is canceled on or before 1 November 2024, 25% will be retained by the Society, and the balance will be refunded. Society will retain the amount paid if sponsorship is canceled after 1 November 2024, or if the advertiser fails to provide the contracted ad by the deadline date.**
- 19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of the Society for Risk Analysis. The foregoing regulations have been formulated in the best interests of all exhibitors; cooperation is requested from all exhibitors.**